PRICE FIVE CENT

VILLA OPENLY DEFIES CARRANZA AND MOBILIZES FORCES FOR FIGHT

Delegates is Cause Of the Rift

[Associated Press by Federal Wireless] WASHINGTON, D. C., Sept. 24-The sident agent of the Constitutionalists, Rebei General Claims here announces that General Villa has Three States With Him. telegraphed to General Carranza repu-

right to act as such and exercise the executive power in Mexico.

Villa declares that neither he nor any delegates from his branch of the Constitutionalist army will participate in the convention called by Carranza to meet in Mexico City on October 1, the object of which is to select a provisional president who will call a gencial election for the choosing of a president and the formation of a constitutionalist government.

Cisted Press yesterday, denouncing the Carranza government, and announcing his independence, which places the state of Chihuahua under open revolt.

Villa claims that besides Sonora, he has Zacatecas and part of Coahuila on his side.

He said that General Obregon, who was reported to be holding Torreon, would leave last night for El Paso.

Reports from Mexico City say that

his been expected, the two having tion.

come to almost an open clash at the conference of the Constitutionalist leaders held in Torreon some time ago, at which conference Carranza proposed the Constitutionalist convention and Villa dissented vigorously from the constitutionalist convention and villa dissented vigorously from the constitutionalist convention and constitutionalist convention and constitutionalist convention and constitutionalist convention and constitutionalists convention and constitutionalists.

Disagreement Over Convention one delegate for every thousand men, one of the conditions of the convention to be that no military man should be named provisional president nor nominated for the presidency.

Another condition was that Carranza should announce his own disqualification for office.

EL PASO, Texas, Sept. 24.—General diating him as the "first chief of the Pancho Villa made a personal state Constitutionalists" and denouncing his ment to representatives of the Asso right to act as such and exercise the ciated Press yesterday, denouncing

Reports from Mexico City say that Manuel Bonilla, a close friend of Villa, Trouble Was Looked For.

The announcement of the open break has been arrested by Carranza's orders between Villa and his erstwhile chief and that Obregon's move is in retails-

terday when Constitutionalists congre-Villa's suggestion was that the con-move on, and refused, was suppressed ention should be made up of dele-by American marines before any damates from the army, on the basis of age was done.

SHORT STAFFS AND PAPER CURTAILS DAILIES

PARIS, August 28.—All Paris newspapers are printed on one sheet only, he supply of paper is limited, most of the staffs have gone to the frontier and nebody cares for anything but war news. The police have forbidden unders to cry out anything but the names of the papers, so there are no outs about big battles and big fosses. There is far less "yellow" or exgerated news in those papers than in the evening papers in London, here "the big battle" has been dressed up daily for two weeks.

WAR PARALYZES ARTISTS; PATRIOTISM SHOWN

PARIS, Aug. 21.—A drawing of Aleace, a handsome malden, flying joy-y into the arms of a French soldier, is the most popular drawing of the so far, and it is being reproduced in all sizes, including postalcards. the war seme to have paralyzed the artists. There are many indescribably series postal cards, picturing the German Emperor as a pig, or saveage or pret. King Albert is the here of the war up to date, and his photographs in for sale everywhere. Flags are worn on lapels, borns on taticabs and replayed over the deer of almost every home and shop. There are many are British flags in Paris than there are French flags in London.

CAFES OF PARIS AT STANDSTILL THROUGH WAR

g out all the old French songs, the songs of glory and victory.

DSSES OF WAR SHOWN IN MOURNING APPAREL

PARIE, Aug. 22.—Already women and children in black are growing and more numerous on the streets of Paris. Today the official continue declares that "while our losses (in a certain engagement) were



ger Boy Phone 3461



For Waisnae, Waislus, Kabuku, and 11:30 a. m., *2:15 p. m., *3:20 p. m.,

Arrive Honolulu from Kahuku, Wel-

leaves Honolulu every Sunday at 8:36 Miss E. A. Jellings, Mrs. W. Water-bouse, Mrs. J. B. Lightfoot, Mrs. G. F. rives in Honolulu at 10:10 p. m. The Bellinger, Miss Wall, Mrs. T. J. Mc-

F. C. SMITH

T. MUBAKAMI SHOTEN

porter and Dealer in ANESE DRY and FANCY GOOD OVISIONS, GROCERIES, Etc.

Y. TAKAKUWA & CO.

The Tailor Who Paid Too Much BATTLE LOOKED By HERBERT KAUFMAN Author of "Do Something! Be Something!"

WAS buying a cigar last week when a man dropped into the shop and after making a purchase told the proprietor that he had started a clothes shop around the corner and quoted him prices, with the assurance of best garments and terms.

After he left the cigar man turned to me and saids "Enterprising fellow, that, he'll get along."

"But he won't," I replied, "and, furthermore, I'll wager you that he hasn't the sort of clothes shop that will enable him to." "What made you think that?" queried the man behind the

"His theories are wrong," I explained; "he's relying upon word of mouth publicity to build up his business and he can't interview enough individuals to compete with a merchant who has sense enough to say the same things he told you, to a thousand men, while

he is telling it to one. Besides, his method of advertising is too expensive. Suppose he sees a hundred persons every day. First of all, he is robbing his business of its necessary direction and besides, he is spending too much to reach every man he solicits."

"I don't quite follow you." Well, as the proprietor of a clothes shop his own time is so valuable that I am very conservative in my estimate when I put the cost of his soliciting at five cents a head,

"Now, if he were really able and clever he would discover that he can talk to thousands of people at a tenth of a cent per individual. There is not a newspaper in town the advertising rate of which is \$1.00 per thousand circulation, for a space big enough in which to display what he said to you.'

"I never looked at it that way," said the cigar man.

It's only "the man who hasn't looked at it that way," who hesi-Itates for an instant over the advisability and profitableness of newspaper publicity.

Newspaper advertising is the cheapest channel of communication ever established by man. A thousand letters with one-cent stamps, will easily cost fifteen dollars and not one envelope in ten will be opened because the very postage is an invitation to the waste-

If there were anything cheaper rest assured that the greatest merchants in America would not spend individual sums ranging up to half a million dollars a year and over, upon this form of attract-

ANTI-ALLIES FEELING STRONG IN BERLIN

BERLIN, August 21.—One of the accompaniments of the European war which would, under less serious conditions, he a fair subject for amused comment, is the sudden rage that has manifested itself against everything English, French and Russian. This feeling has reached such a pitch that French and English pictures have been withdrawn from public view at the Berlin museums. In the Kalser Friedrich Museum, prigatess old books with wood engravings by Gustave Dore have been withdrawn.

On the days following the declaration of war by Great Britain, groups paraded the main streets and made demonstrations before shops with offending signs. Many American firms, which advertised branches in Paris and London, suffered. At the corner of Leipziger and Féeldrich streets stands the Equitable Life insurance Company's building. My first two floors sheltered the Equitable Cafe, but this became the "Zielka Cafe" on August 5. The Berlin Messenger-Boy Company, whose English name had long giv-

and the measurers have been equipped with new headgear to replace the tiny Tommy Atkins hat which they formerly wore on the side of their head.

The mevement is being carried to such ridiculous lengths that prominent newspapers are now declaring the Germans should stop saying "adieu" upon parting, a salutation that has been in use since the eighteenth cen-

Robinson, Mr. and Mrs. C. H. Rams den and child, Mr. G. Levy, Mr. an Mrs. Harold Bauer, Frank T. Hall, HU RAILWAY TIME TABLE Lewis, Mile. E. Gauthier, S. A. Woolley, F. A. Bechert, J. W. Ryan, Mrs. ley, F. A. Bechert, J. W. Ryan, Mrs. A. Thorpe, R. Braper.

Per str. Manna Kea for Hilo an way ports, Sept. 26:-J. D. Dougherty Per M. N. S. E. Wilhelm ions-9:15 a. m., *3:20 p. m. San Francisco. Due at Honolulu Sept

Miss Hazel Burr, G. K. Tackabury 5:15 p. m., 19:30 p. m., †11:15 p. m. Lo, A. K. Akana, P. G. Riley, Mrs. For Wahiawa and Leilehua—10:20 Maud Mitchell, Miss Hazel Gear, Mrs. a. m., 12:40 p. m., *5:00 p. m., *11:00 W. D. Stone, Mrs. I. E. Jellings, Miss p. m. Elia Deto, Mrs. A. D. Devine and feGrath, T. J. McGrath, Mrs. H. B nolds, Chas. F. Clemons. Mrs. H. B. Mariner, Mrs. J. W. Asch. Mrs. Franearl City-17:45 a. m., 48:36 a. m., J. A. McCandless, Henry W. Diggs Arrive Honolulu from Wahlawa and B. Booth, H. P. Paye, Mrs. G. K. Tacka elichus—19:15 a. m., 11:55 p. m., Miss Edna Olson, Mrs. G. K. Tacka bury, Harry Holt, J. T. Wayson, K. Imanaka, F. Schnack, Miss Dee Clair, Mrs. W. D. Ferguson W. D. Stone, led stops only at Pearl City and Grath, Master T. A. McGrath, R. Irwin, M. Lewis, Wm. Nopper, Miss E. Hamilton, Ars. Chas. F. Clemons, Miss largaret Martin, Miss M. Buck, Chris tian K Madison, Mrs. L. G. Stevens irs. J. A. McCandless, H. A. Baldwin, Miss Clara Tickner, Mrs. Chas. R. Hemenway, R. B. Booth, W. L. Webb,

MAILS

Mails are due from the fo cints as follows: isn Francisco—China, Sept. 25. Yokohama—Mongolia, Oct. 6. Australia—Makura (indefinite). Mails will depart for the follows:
points as follows:
San Francisco—Sierra, Sept 26.
Yokohama—China, Sept. 26.
Australia—Ventura, Oct. 5.
Victoria—Makura (departure ind

1

The Railway pay bill was debated in

VESSELS TO DEPART

Thursday, Sept. 24. Kauai ports—W. G. Hall, str., 5 p. m. Kona and Kau ports-Mauna Loa,

Maui ports-Claudine, str., 5 p. m. Saturday, Sept. 26. Manila via Japan and China ports— China, P. M. S. S., a. m. San Francisco Sierra, O. S. S.,

Hilo via way ports-Mauna Kea,

Monday, Sept. 28. Kauai ports (windward)—Noeau,

Maul ports-Claudine, str., 5 p. m. Kauai ports-W. G. Hall, str., 5 p. m. San Francisco-Hilonian, M.

Maui, Molokai and Lanai ports-Mikahala, str., 5 p. m. Kauai ports-Kinau. str., 5 p. m. Wednesday, Sept. 30. Hilo via way ports-Mauna Kea,

str., 10 a. m Thursday, Oct. 1. Kanai ports-W. G. Hall, str., 5 p. m Friday, Oct. 2. Mantia via Japan and China ports-Manchuria, P. M. S. S.

Maui ports-Claudine, str., 5 p. m. Saturday, Oct. 3. Hilo and way ports—Mauna Kea, Monday, Oct. 5. Sydney via Pago Pago Ventura, O.

Maul ports-Clandine, str., 5 p. m. Kauai ports-W. G. Hall, str., 5 p. m. Kauai ports-Noeau, str., 5 p. m. Kona and Ken ports-Mauna Loa.

Maui, Molokai and Lanai ports-Mikahala, str., 5 p. m. Kauai Ports-Kinau, str., 5 p. m. Wednesday, Oct. 7. Francisco-Wilhelmina, M. N. S. S., 10 a. m. Friday, Oct. 9. San Francisco-Sonoma, O. S. E.

5 p. m. Saturday, Oct. 10. Hongkong via Japan ports—Teny Maru, Japanese str. Tuesday, Oct. 13. San Francisco-Manon, M. N. S.

4 p. m. Wednesday, Oct. 21. San Francisco Shinyo Ma San Francisco-Matsonia, M.

S. S., 10 a. m. San Francisco-Sierre, O. I

and the second second second second

SEA, IS REPORT

According to a telegram which eached a certain reliable quarter in Tokio, says the Tokio Asahi, the two ceiver was appointed yesterday to German cruisers Scharnhorst and Gnie- take over the affairs of the Lozier Mosenau have hidden themselves at a certain place since a few days ago and they appear to have proceeded in the direction of the China sea. If these two German vessels were steaming at the speed of 12 miles an hour, they were expected to pass off Hongkong on the morning of the 18th inst.
The British fleet being informed of this, have left their base, and are waiting, it is said, at a certain place and it is expected that an engagement will be fought between the British and German warships probably in the Formosan channel or in the China sea.

Much anxiety is reported to be felt by the Americans of the German colonies in the South Seas which they believe the Japanese will occupy consequent on their declaration of war upon Germany, because the Japanese occupation of islands such as the German Carolinas and Samos must mean Japan's acquisition of a footing in the South seas. In this connection the Tokio Asahi reports that although it cannot predict what change will come with the developments of the situation, that the object of the Japanese government is no other than the preservation of peace in the Orient, and the Japanese government will try to localize the conflict, if it occurs in the Orient and not to extend it to the South Seas.—Japan Advertiser.

In this department are thousands of stories published in reprint editions and costing you only 65 cents the copy. Come to Arleigh's for both new fiction and for the works which have pleased booklovers the world over.—Adv.

The Hyde Park bank of Chicago was ordered closed. Deposits total \$150,000.

William Wells, an insane convict who escaped from the Morris Plains South Seas.-Japan Advertiser.

The Guaranty Trust Co. entered suit for \$1,040,467 against the North German Lloyd Steamship Co. and a Deputy U. S. marshal has been sent to Bar Harbor to libel the company's steamer Kronprinzessin Cecillie which is lying in that harbor.

MOVEMENTS OF MAIL STEAMERS

VESSELS TO ARRIVE

Friday, Sept. 25. San Francisco China, P. M. Saturday, Sept. 26. Hilo yiz way ports—Mauna Kes, str. Sunday, Sept. 27. Maul, Molokai and Lanai ports—

Island ports—Hilonian, M. N. Maui ports—Claudine, str. Kauai ports-W. G. Hall, str. Kauai ports-Kinau. str.

Tuesday Sept. 29. San Francisco via Seattle—Lurline, San Francisco-Wilhelmina, M. N.

Hilo via way ports-Mauna Kea, str. Wednesday, Sept. 30. Kauai ports—W. G. Hall, str. Thursday, Oct. 1. Maul ports—Claudine, str.

Friday, Oct. 2. Francisco-Manchuria, P. Kona and Kau ports-Mauna Loa,

Saturday, Oct. 3. Hilo via way ports—Mauna Kea, str. Sunday, Oct. 4. Maul, Molokal and Lanal ports-Mikahala, str. Maui ports-Claudine, str.

Kanai ports-Kinau, str. Kauai ports-W. G. Hall, str. Monday, Oct. 5. San Francisco-Ventura, O. S. S. Tuesday, Oct. 6. Hongkong win Japan parts - Mon-San Francisco-Manoa, M. N. S.

Friday, Oct. 9. Sydney via Pago Pago—Sonoma, O. San Francisco via Seattle-Virginian, A.-H. S. S. San Francisco-Tenyo Maru, Japan-

Tuesday, Oct. 13. Kona and Kau ports-Mauna Loa,

San Francisco-Matsonia, M. N. S. S. San Francisco-Lurline, M. N. S. S. Wednesday, Oct. 21.
Hongkong via Japan ports-Shinyo Maru, Japanese str. Kona and Kan ports-Mauna Loa,

Tuesday, Oct. 27 Hongkong via Japan ports-Korea P. M. S. S.

TRANSPORT SE

SPORTS, CLASSIFIED AND SHIPPING

DETROIT, Mich., Sept. 24.-A re-

orite authors come by every steamer to Arleigh's, on Hotel street, where the Crossroads Bookshop Department is filled with fiction of all kinds. Also in this department are thousands of stories published in reprint editions and costing you only 65 cents the

William Wells, an insane convict who escaped from the Morris Plains asylum at Patterson, N. J., after shoot-ing an attendant was captured.

(Associated Press by Pederal Wireless)
WASHINGTON, D. C., Sept. 24.— Secretary of the Treasury McAdoo re-fuses to furnish additional funds for fuses to furnish additional funds for the moving of crops to ten southern banks. His action was based upon reports of excessive interest rates be-ing charged, and restrictions placed upon credit by the banks.

Secretary McAdoo said that the hoarding of money by the banks to an extreme degree, as shown by reports in the treasury department, must cease.

The treasury department will issue a daily list containing the names of the banks carrying excessive cash re-

MANY IN HONOLULU USE FAMOUS COMPOUND

The famous mixture of buckthorn bark, glycerine, etc., known as Adler l-ka, is much used here in Honol This is the most complete bowe cleanser ever sold, being even uses successfully in appendicitis. Just ONE SPOONFUL relieves almost ANY CASE of constipation, sour or gassy stomach. ONE MINUTE after Adler-i-ka is taken the gasses rumble and pass out—the INSTANT action is surprising. The Hollister Drug Co.—advertisement.

Charles H. Sherril, former American minister to Argentins, was smong those arrested in Germany in the wholesale campaign against spies.

OCEANIC STEAMSHIP CO

"SYDNEY	SHORT LINE
FOR SAN FRANCISCO:	FOR SYDNEY, N. S. W.;
. S. Sierra Sept. 26 . S. Sonoma Oct. 9	S. S. Ventura Oct. 5
	S. S.SonomaNov.
. S. Sierra Oct. 24 . S. Ventura Nov. 6	6. S. SonomaDec. 28
TO SAN FRANCISCO, SOL	

TO SYDNEY, \$150.00; ROUND TRIP, \$225.00. Sailing Lists and Folders on Application to C. BREWER & CO., LTD.

Matson Navigation Company

FROM SAN FRANCISCO:	FOR SAN FRANCISCO:
S. WilhelminaSept. 29 S. ManoaOct. 6 S. MatsoniaOct. 13 S. LurlineOct. 20. S. WilhelminaOct. 27	8. S. Wilhelmina Oct. 18. S. Matsonia Oct. S. S. Lurline Oct. S. S. Wilhelmina Nov.

S. S. Hyades sails from Seattle for Honolulu on or about Oct. 1 **Trom Honolulu for San Francisco via San Pedro.

S. S. Hilonian of this line sails from Honolulu for Seattle via San Francisco September 29.

CASTLE & COOKE, LTD., General Agents, Honoluly

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Balilings from Honoluly on or about the following dates: FOR THE ORIENT:

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FOR SAN FRANCISCO: 8. 8. MongoliaOct

For general information apply to

H. Hackfeld & Co., Ltd.

TOYO KISEN KAISHA

Steamers of the above Company will call at and leave Hon FOR SAN FRANCISCO: FOR THE ORIENT:

S. S. Shinyo Maru Oct. 21 S. S. Chyo Maru Nov. 10 S. S. Tényo Maru Dec. 1 S. S. Nippon Maru Dec. 15 S. Tenyo Maru Oct. 10 S. S. Shinyo Maru Oct. 9 S. S. Chinyo Maru Dec. 4 S. S. China Dec. 12

Galle at Manile, omitting call at Shangha

CASTLE & COOKE, LIMITED, Agents, Honolu

TakeraOct. 7 8. 8. Makura Dec. 1 D., LTD., GENERAL AGENTS

> PANAMA CANAL LINE ILO, via SAN FRANCISCO, 47677 n. transit. 38 DAYS.
> S. Virginian, to sail about Oct. 2.

H. HACKFELD & CO., LTD. Agents